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AWARD-WINNING VENUS EYE DESIGN EXPANDS TO KELOWNA

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After the overwhelming success of its flagship store in Edmonton, Venus Eye Boutique opens its second boutique on West Ave., just off Pandosy St., in Kelowna, B.C. This unique boutique showcases the entire Venus collection as well as an unsurpassed section of one-of-a-kind designed prototypes that were never put into mass production. These individual frames are meant for the person who wants to be unique and one-of-a-kind as they cannot be found anywhere else.

Since its inception in 2001, Venus Eye Design has exploded into Canada's optical industry by providing consumers with distinctive and flattering eyewear designs. Owner and designer Mike Christiansen prides himself on being 100 per cent Canadian and one of only a handful of Canadian eyewear designers. His hard work in building an eyewear company from the ground up earned him the honour of being named one of *Avenue* magazine's Top 40 Under 40 in Edmonton in 2009.

Although based in Edmonton, Venus frames can be found through independent eyecare professionals and in optical stores across Canada and around the world. With six distinctly different lines and over 400 different styles, Venus offers the perfect frame or limited-edition sunglass for every preference at any age. The nationally acclaimed qt-pie line of frames is unsurpassed in style, colour and selection for children's and petite ladies' eyewear.

Venus Eye Design stands out in the marketplace by using colour and detail to add elements of uniqueness to its frames. Colour is key to the Venus success story. "It is amazing how colour can open up a person's eyes and brighten their skin tone," says Christiansen, who uses vivid shades of raspberry, lime, tangerine, grape and chocolate brown. "Our designs both set and push the trends, but not to the point that they are too bizarre for the typical, style-conscious consumer. We see Venus frames on women, men and children who not only want to see well but also want to be seen."

For more information, click on [Venus Eye Design](#).

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